

Course code: P1165FARE01	Published on: 03-05-2024
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1. Course Title
MSc International Hospitality and Tourism Management

2a. Implementation Date
Trimester 1 2023/4

2b. Intake
Trimester 1 intake

3a. Location of delivery
ARU London Campus (East India Dock)

3b. Mode of delivery
Face-to-face

3c. Mode of attendance
Full-Time

4a. Awarding institution
Anglia Ruskin University

4b. Course accredited by (if applicable)

5a. Faculty
Anglia Ruskin London

5b. School
Anglia Ruskin London at ARU London Campus

6a. Course Leader

Muke Ferguson

6b. Co-ordinator at location of delivery

None

7. UCAS Code (undergraduate only)**8. Relevant QAA subject benchmark statement(s) and any PSRB reference point(s)**

QAA Subject Benchmark Statement, Events, Hospitality, Leisure, Sport, and Tourism, November 2019.

9. Aims

The course aims to enable MSc graduates to:

1. Understand, respond to, and shape the varied, dynamic and complex environments organisations operate in internally, externally and globally.
2. Manage practical business challenges in an international context through the application of appropriate skills and theoretical knowledge.
3. Think and act as a global citizen, with a focus on appropriate ethical approaches and future-proofing to deliver business sustainability.
4. Evaluate, synthesize and utilise the varied information available to and for businesses, and develop an initial research framework for collecting and critically analysing business information.
5. Appraise and evaluate theories for the management of resources and develop methods of sustaining and improving those resources.
6. Understand, evaluate and utilise appropriate theoretical frameworks related to devising and delivering the strategy of an organisation operating in the Hospitality and Tourism space.
7. Solve complex business problems and make decisions through appropriate problem definition, research planning, analysis and evaluation.
8. Gain a thorough insight into contemporary research and leading-edge practice within the field of hospitality and tourism.
9. Generate originality and enterprise in approaching complex business issues.
10. Demonstrate self-direction and autonomy in research and scholarship.

10a. Intended learning outcomes and the means by which they are achieved and demonstrated

Knowledge and understanding

On successful completion of the course a student will be expected to be able to:

A01 – Appraise and evaluate the complex and dynamic international environment in which Hospitality and Tourism organisations operate.

A02 – Utilise contemporary theories to define, research, evaluate and resolve complex challenges in the Hospitality and Tourism environment.

A03 – Synthesize information on markets, resources, operations, and the international environment to design strategies for business development.

A04 – Understand the changing nature of communications, technologies, and digital information systems to deliver business intelligence and drive improvement and transformation.

A05 – Critically assess the impact of cultural differences across every aspect of business, and the challenges of cross cultural working.

A06 – Analyse the impact of globalisation on business, and the resulting challenges to strategic managers in a dynamic environment.

A07 – Appraise the critical role and responsibilities of leadership in business problem solving and mission delivery within an ethical framework.

A08 - Critically appraise and evaluate methods of implementing strategic business developments and select methods appropriate in a variety of organisational contexts.

A09 – Display a critical awareness of theoretical and practical approaches to designing and completing research in exploring major contemporary problems in the Hospitality and Tourism sector.

A10 – Critically assess the contributions of entrepreneurship and creativity in devising and delivering innovative business developments.

A11 – Recognise and resolve ethical dilemmas throughout.

10b. Intended learning outcomes and the means by which they are achieved and demonstrated

Intellectual (thinking), practical, affective and transferrable skills

On successful completion of the course a student will be expected to be able to:

B01 – Think critically and be creative, challenging implicit values and norms to propose innovative and sustainable business development.

B02 – Solve complex, real world problems through systematic processes of problem identification, definition, research and evaluation.

B03 – Analyse and apply theoretical concepts to real world situations to identify and evaluate potential solutions in a dynamic international context.

B04 – Develop considerable autonomy in the acquisition and application of learning to enhance the ability to plan and deliver business outcomes.

B05 – Develop skills for using information and knowledge effectively, to manage risk, resources, and potential financing throughout the business life-cycle.

B06 – Demonstrate critical self-awareness and reflection through self-management and the ability to learn from practice and experience.

B07 – Demonstrate sensitive awareness of diversity, developed and evidenced through effective communication both verbal and written, to explore and explain complex concepts and ideas.

B08 – Recognise and address ethical dilemmas, act as a global citizen whilst considering stewardship of the environment, social justice and future thinking.

B09 – Work effectively as part of a group as leader or member, managing conflict, objective clarification and task allocation.

B10 – Synthesize complex data sets in a critical fashion to allow for rational and informed decision making.

11a. Learning/teaching methods and strategies

Knowledge and understanding

Students will utilise their personal experiences and perspectives to appraise and evaluate theoretical models within a range of international organisational contexts.

Practical problem identification and solution will be a key feature of all learning and teaching. Strategies used will include:

Group working to draw out the cultural differences and perspectives of the participants;

A range of methods including lecture, seminar, case study and video;

Guest lectures from leading practitioners at senior level;

Utilising a diverse faculty to maximise perspectives provided;

Personal and professional critical self-reflection.

Educational cultural visits to businesses and government organisations

11b. Learning/teaching methods and strategies

Intellectual (thinking), practical, affective and transferrable skills

Students will participate in intensive group work exploring case studies and sharing experiences to develop communication skills, group work, and analytical skills.

International case studies will be utilised, in ever increasing detail, to enable the student to appreciate the complexity and ethical challenges involved in domestic and cross boundary business.

Workshops will develop research skills and autonomy in research and the use of available learning resources.

Module assessments applied to the workplace will drive problem solving and the appropriate gathering and usage of management information. Students will work in diverse groups, drawing out different cultural perspectives to business situations.

Debate and constructive argument will be encouraged to highlight potential solutions.

12a. Assessment methods and strategies

Knowledge and understanding

Both formative and summative assessment methods will be utilised, specifically:

Production of management reports and critiques;

International case studies which critically examine key strategic issues within contemporary business organisations;

Group and individual presentations which present arguments in a coherent and insightful manner.

12b. Assessment methods and strategies

Intellectual (thinking), practical, affective and transferrable skills

Both formative and summative assessment methods will be utilised, specifically:

Exchange of work between individuals and groups;

Material presented in class, where clarity of argument, theoretical bases and evidence of depth of thought is supported with references to theory, and currency of thought;

Feedback in class situations on topics of current interest, and from textual material and research papers and articles;

Evidence of the breadth of research may include internet sources where appropriate to the curriculum topics covered;

Management reports which critically assess strategic issues and make clear recommendations for successful implementation;

Group presentation which coherently and concisely present analysis of strategic issues;

The wide ranging methodological analyses and extensive use of case study material/real life examples, throughout the course provide many opportunities for students to develop and exercise deductive, inductive and other cognitive skills

13. Employability

This course is designed specifically to develop the skills of experienced workers and managers and prepare them for the next level of senior management within the Hospitality and Tourism sector.

The course is applied in nature, and draws upon an individual's personal work experiences and challenges to drive the application of theory into practice. During the course each student will develop their information gathering and problem-solving skills, in addition to awareness of ethical and sustainability issues.

Extensive use will be made of business experts as guest lecturers to explore and challenge approaches and viewpoints. Additionally each module will be delivered by a team of academics to present different perspectives and concepts.

Cultural educational visits will be an integral part of exploring the cultural aspects of Hospitality and Tourism management, so enabling students to build an understanding of different organisational contexts.

Students will meet and study in mixed groups, allowing for the cross-fertilisation of ideas and maximising networking opportunities. Discussion and debate in groups will build employability skills through group working, communication and presentations.

Self-development will be encouraged throughout, and as much assessment will be by way of organisational problem-solving. Student's employers should gain value from the course and thus it should enhance each candidate's experience and CV. Leadership and entrepreneurship will both be specifically studied to ensure graduates have the ability to choose alternative routes to career success.

Delivered over block periods, this course is designed to be studied alongside work experience to bring together the theoretical and real world of Hospitality and Tourism in the classroom and in the student's place of work.

The final project is designed to allow a student to take a major practical challenge, define the problems, develop and implement research to gather information, analyse the outcomes, and recommend on possible solutions in a highly structured manner. The submitted piece of work will showcase a graduate's ability for current and prospective employers, or alternatively set the outline for the launch of an entrepreneurial enterprise.

14. Entry requirements

Students must have the equivalent of a UK first degree at 2:2 or above plus relevant experience. In addition to this, students must have previously been taught in English and have sufficient command of English to undertake postgraduate study, or have an IELTS (or equivalent) score of 6.5 or better or the equivalent qualifications/standards in the candidate's home country, as set out in ARU IQD.

15. Exceptional variation from Anglia Ruskin Academic Regulations and/or design principles

None

16. Curriculum details

Year 1 Compulsory modules:

Module Code	Module Title	Credits	Period	Level
MOD009372	Postgraduate Study Skills, Research Methods and Ethics	30	TR11	7
MOD009386	Contemporary Approaches to Emerging Issues in Hospitality and Tourism	30	TR11	7
MOD009387	International Hospitality and Tourism Operations Management	30	TR12	7
MOD009375	Cross-Cultural Leadership and Human Capital Management	30	TR12	7
MOD009388	Strategic Design, Innovation and Entrepreneurship in Hospitality and Tourism	30	TR13	7
MOD009393	Postgraduate Integrative Project	30	TR13	7
Total Credit: 180.00				

17. Award Classification

List any Modules that **must** be included in the calculation of the final degree classification. [NB: the modules included in the calculations of all award classifications are as specified in Section 8 of the Academic Regulations unless an approved variation is specified here].

None

18. Intermediate award details

Give details below of any specific module requirements for achieving intermediate awards.

Postgraduate Certificate - 60 credits

Postgraduate Diploma - 120 credits

19. For administrative use only

PWY Code	CRS Code	PDT Codes
P1165	P1165FARE01	·P1165FARE01_1X1TR1A23